

ST. Serra Apostolate of Boulder County

Board Meeting Minutes

November 15, 2024

SHJ Jubilee Hall

At General meeting:

Present: Stan Peterson, Kathy Kaler, Jan Landers, Amy Michaelis, Peggy Morrow, Rita

Roberts, Mary Ellen Thorne, Bill Fitzgerald, Rudy Dichtl, Jerome Higgins and Martha Leyva

Opening Prayer: led by Jan Landers

Secretary: Martha Leyva -Minutes from October 18, 2024 as written by Martha Leyva - approved as written.

Treasurer Report: (Mary Ellen)

- a. Checking Account status: Mary Ellen brought the last bank statement 11/15 Balance= \$11,015.80
- b. Budget Overview and Annual Expenses estimate: Jan reported annual expenses estimated @ \$5-7,000. The Budget is currently in process. Annual expenses are estimated to be @\$14,000. A Fundraiser is necessary to balance the budget deficit. Donations do not cover operating expenses.
- c. Fundraiser discussion:
 - a. Retro Game Day: (Jan) SHJ casual event to include: bingo, corn-hole, table games, retro music, food. Stan noted obstacles to Bingo: state requirements of record keeping, legalities, tests, licensing.
 - b. Raffle: (Stan) cited St Theresa's Raffle. (mgr: Linda Martinez with financial) results over \$100,000/yr, with not state license required, however committing to auto purchase.

Amy noted we don't need \$100K, nor an auto for an effective Raffle. Refocus the prize to a more suitable financial goal, (\$10K). For example: excursion trip for two, retreat, dinner for two, etc.
 - c. Top Golf: (Bill/Jerome) cited St John's KoC fundraising successful results, ease of organizing however, timely marketing efforts are critical to success.
 - d. A fundraising committee will be assigned to manage the fundraiser event and details to avoid excessive pressure and responsibilities falling on one or two people.

VP of Affirmations: Report (Bill Fitzgerald)

- a. Altar Servers Christmas Gift Bag (Amy) 350 bags.
- b. Clergy Anniversary Gift Mailing- (Dori-Mary Ellen- Jan). Clergy 50 Anniversary will receive \$150 Gift and an increment until 60 Anniversary.

- c. Affirmations Dinner: (Bill) Because of such great success of last year's event, Bill suggested the event be repeated this year at Pinocchio's.

VP of Membership: Report (Kathy Kaler)

VP of Communications: Report (Amy Michaelis)

- a. Website: Members Only Access: No updates.
- b. 31 Club Calendars (Peggy)

VP of Vocations-Liaisons- Report (Rita Roberts)

- a. National Vocation Awareness week 11/3-9: Rita reported there are more churches involved this year.

VP of Programs: Report (Jan Landers)

- a. 12/7/2024– Christmas Party- Jan ask us to participate in the assign of duties on the tables (decorations, food, games/entertainment, cleaning).
- b. 01/03/2025 SHJ- No travel scheduled (speaker tbd)
- c. 1/4/2025 IC: 8am Mass Ambassadors; Sharon S, Amy M & Jan L, Kathy K to *Immaculate Conception to introduce Serra Apostolate and invite membership.*
- d. 1/17 SHJ Deacon Don Schaffer will come to talk about the Diaconate and the requirements to Diaconate and Ralph H will join him accordingly *on Calendar website.*

President- Report (Jan Landers)

Fundraising Committee Appointments:

- a. Research by Bill F on Top Golf Fundraiser
- b. Research by Stan P on SHJ: Raffle or Bingo fundraiser
- c. Peggy to schedule: Zoom meeting on 12/18 @ 1:30 for Board Members to review/discuss/decide on fundraiser for 03/2025. (Fundraiser Date tentative: Saturday, 3-8 or 3-14)
- d. Outlines of information to be emailed to board members on Friday 12/13 to allow for read-review time as Zoom meeting time allotment is 45 minutes.

Other Business

Adjourn with Closing Prayer: led by Jan Landers